

Bordeaux 2009 in the US

19 Apr 2010 by Jancis Robinson

Many of you will be thoroughly fed up with all of our coverage of [Bordeaux 2009](#), but here are some pointers for those of you who just can't get enough (and I noted that my [overview of the left bank](#) was the single most viewed article from the *Weekend FT* on ft.com the weekend before last).

As has become an annual fixture, I recorded a little [video for Berry Bros & Rudd](#) in which their sales supremo Simon Staples and I discussed our impressions of what we had tasted in Bordeaux the week before. This is up on their site with many other videos in which the thoughts of various château owners and winemakers are recorded.

I have to admit that I can't bear to listen to our 15-minute conversation but I have seen the odd snippet with the sound turned off and am horrified by the extent to which I seem to be rabbiting on and by my extraordinary hand gestures. Have been nagged by Berrys' persuasive public relations whizz Vicky Williams to bring this little film to your attention.

While at Berrys I learnt that they have been touting for 2009 primeurs business in the US via a co-operation with the [recently re-established Vinfolio](#). A mailout had been sent the day before our recording and they had already received more than 1,000 expressions of interest. So much for the conventional wisdom that American wine lovers will not be participating in the Bordeaux 2009 campaign.

If you are thinking of investing in 2009 bordeaux, do please read my [Don't part with a penny](#) rant from last Friday. It may be fine, if not exactly pressing, to part with cash for inexpensive bordeaux at this point - less than £200 a case, say - but be very wary indeed of any little-known company touting supposed allocations of top wines.