

MW Symposium Bordeaux - a guide

13 Jul 2010 by Jancis Robinson

I thought it might be useful to publish a guide to our extensive coverage of the recent MW Symposium in Bordeaux. It comprised a succession of really meaty, interesting sessions with some useful insights.

Symposium organisers Fiona Morrison MW and Jacques Lurton, MW student, are pictured at the first night's get together when they began to realise they might have a success on their hands.

[MW Symposium - what we drank](#)

Tasting notes

[MWs on the Garonne](#)

Video of the quayside, the wine fair and a boatful of MWs

[MW Symposium Bordeaux - part 6](#)

How to make headway in Asia and our dinner at Ch Pontet- Canet.

[MW Symposium Bordeaux - part 5](#)

The role of MWs, a Greek lunch and Sir John Hegarty's keynote address on how the wine world looks to an adman

[MW Symposium Bordeaux - part 4](#)

The emerging markets of China, Russia, Brazil and India

[MW Symposium Bordeaux - part 3](#)

Passing the torch from one generation to the next - Delmas, Torres & Berrouet

[MW Symposium Bordeaux - part 2](#)

Are companies better run by families or corporations? Cazes, Seely, Henriques,

[MW Symposium Bordeaux - part 1](#)

Wine on the web (LeVine, Gormley, Linton, me) and New v Old World (Bourgeois, Müller, Marchand, Long, Rolland).

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Fireworks and setting the scene