

## Dry rosé event in San Francisco

15 Jul 2005 by JR

**Rosé Avengers and Producers (RAP)**, an international group of winemakers and wine drinkers dedicated to righting the wrongs done to dry rosé, invites you to join them at the inaugural PINK OUT! on Monday, 18 Jul 05 at Butterfly in San Francisco. The exclusive and complimentary trade and media portion of PINK OUT! takes place from 3:30 to 6:00p.m. followed by a consumer tasting 6:30 p.m. to 8:30 p.m. Come and discover why RAPers believe that dry rosé is the most versatile of all food wines and an absolute joy to quaff.

While tasting RAP's line-up of 50 plus\* still and sparkling dry rosés, PINK OUT! guests will sample light appetizers created by Butterfly chef and owner Robert Lam. Known for innovative California-Asian cuisine, Butterfly is located at Pier 33 on The Embarcadero at Bay Street overlooking San Francisco Bay. Author and winemaker Jeff Morgan's new book *Rosé, A Guide to The World's Most Versatile Wine* will also be displayed by publisher Chronicle Books. Jeff will be there, too, sharing tastes of his latest SoloRosa rosé and discussing his latest book, which features 200 different rosés with recipes to match.

**To RSVP for the trade and media portion of RAP's Inaugural PINK OUT! contact Travis Arnesen or Christina Zirker of Paige Poulos Communications at**

**RAP@PaigePoulos.com or by calling (800) 497-3376.**

**What:** RAP's Inaugural PINK OUT!

**Date:** Monday, 18 Jul 05

**Media & Trade Time:** 3:30 to 6:00p.m.

**(Trade and Press admitted free with valid ID)**

**Consumer Time:** 6:30 to 8:30p.m.

**Where:** Butterfly, Pier 33, The Embarcadero @ Bay Street, SF, [www.butterflysf.com](http://www.butterflysf.com)

**Tickets:** Advance tickets are available online only at [www.rapwine.com](http://www.rapwine.com) for \$18 each plus nominal ticketing fees or \$25 cash only at the door.

### Featured Wineries

Amador Foothill Winery, Alderbrook, Bandol, Bonny Doon Vineyards, Château d'Aquéria, Chateau La Rouviere, Chateau Potelle Winery, Chateau Routas, Chimney Rock, Domaine Chandon, Domaine de Nizas, Fetzer Vineyards, Fife Vineyards, Fleming Jenkins Vineyards & Winery, Folie à Deux Winery, Garretson Wine Company, Gargiulo Vineyard, Goats do Roam, Handley Cellars, Herzog Wine Cellars, Iron Horse Vineyards, Jean Luc Colombo, Korbel Champagne Cellars, Kuleto Estates, La Vieille Ferme, l'Uvaggio di Giacomo, Mantra Wines, Marques de Caceres, Meeker Vineyards, McDowell Valley Vineyards, Michel-Schlumberger Wine Estate, Miner Family Vineyards, Montevina Winery, Niebaum-Coppola Estate Winery, Pedroncelli Winery, Peju Province Winery, Perbacco, Ruby Wine Company, Rutherford Hill, Saintsbury, Sanford, Stags Leap, Scherrer Winery, SoloRosa, Tablas Creek Vineyard, Toad Hollow Vineyards, Unti Vineyards, Van Ruiten Family Winery, Ventana, Verdad Wine Cellars, Vinavera, Wines of Provence Bureau