



**1. Your State (U.S. residents) and Zip or Postal Code (Canadian and International respondents) is a required field for ALL survey participants. CANADIAN and INTERNATIONAL respondents please enter your POSTAL CODE ONLY, leave the STATE field blank and enter the correct city, province and country information below. THANK YOU FOR PARTICIPATING!**

	Response Percent	Response Count
State: <input type="text"/>	97.5%	318
ZIP or Postal Code: <input type="text"/>	100.0%	326
<i>answered question</i>		326
<i>skipped question</i>		0



**2. CANADIAN and INTERNATIONAL RESPONDANTS (please make sure to enter your postal code above): We will not be accepting applications for Consumer Wine Evaluators, or able to offer survey prizes, for respondents from outside of the U.S. or Canada, but please help us out and take our survey! We would love to learn about your preferences as well.**

	Response Percent	Response Count
City/Town: <input type="text"/>	97.0%	197
Province or State: <input type="text"/>	18.2%	37
Country: <input type="text"/>	97.0%	197
Email Address: <input type="text"/>	96.6%	196
<i>answered question</i>		203
<i>skipped question</i>		123












### 3. Gender

	Response Percent	Response Count
Female 	77.0%	238
Male 	23.0%	71
	<i>answered question</i>	<b>309</b>
	<i>skipped question</i>	<b>17</b>

### 4. I verify that I am over the age of 21 years old.

	Response Percent	Response Count
Yes 	98.8%	322
No 	1.2%	4
	<i>answered question</i>	<b>326</b>
	<i>skipped question</i>	<b>0</b>

## 5. Age

		Response Percent	Response Count
21-25		16.0%	52
25-30		10.1%	33
31-35		13.8%	45
36-40		12.0%	39
41-45		10.7%	35
46-50		12.6%	41
51-55		8.6%	28
56-60		8.3%	27
61-65		3.1%	10
66-70		3.1%	10
over 70		1.8%	6
<i>answered question</i>			<b>326</b>
<i>skipped question</i>			<b>0</b>

**6. Please let us know how you heard about our survey! Word of mouth, publication, organization, blog, press, Twitter, Facebook, friend or anything else; as specifically as possible!**

	Response Count
	295
<i>answered question</i>	<b>295</b>
<i>skipped question</i>	<b>31</b>

## 7. I heard about this from Gary Vaynerchuk.

	Response Percent	Response Count
Gary Vee all the way!	100.0%	4
<i>answered question</i>		4
<i>skipped question</i>		322














## 8. Are you, or have you ever been, a member of any wine education or wine appreciation organization?

	Response Percent	Response Count
No	55.8%	182
Have attended informal wine tasting once or a few times.	20.6%	67
Regularly attend wine tasting and/or events.	7.7%	25
Belong to a consumer wine group and/or have engaged in wine appreciation classes.	1.5%	5
Have participated in fairly basic job related wine training and/or wine education classes.	5.5%	18
Involved in formal mid-level to advanced wine education programs.	3.1%	10
Participate in expert and/or professional wine studies.	5.8%	19
<i>answered question</i>		326
<i>skipped question</i>		0

## 9. Which of the following best describes your relationship to wine education?

	Response Percent	Response Count
Independent: I don't know a lot and not really interested about wine education. 	19.6%	64
<b>Freshman: I like learning about wine but just starting out.</b> 	<b>57.7%</b>	<b>188</b>
Senior: I have learned a lot and take classes, go to events and/or travel to learn more. 	7.4%	24
Professor: I know a lot and people turn to me for wine information. 	3.1%	10
Highly trained; wine industry professional, sommelier, wine educator or journalist 	7.1%	23
Other (please specify) 	5.2%	17
<b><i>answered question</i></b>		<b>326</b>
<b><i>skipped question</i></b>		<b>0</b>



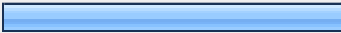
## 10. Do you work directly or indirectly with wine in some capacity?

		Response Percent	Response Count
<b>No</b>		<b>75.5%</b>	<b>246</b>
Restaurant/hotel staff		4.0%	13
Restaurant/hotel management		0.9%	3
Professional sommelier		1.5%	5
Wine retail		1.2%	4
Online wine retail		0.3%	1
Wine sales, marketing and/or distribution		5.2%	17
Winery hospitality, education and/or tasting room		0.6%	2
Journalist		0.9%	3
Blogger		1.2%	4
Wine production		1.5%	5
Wine and/or food specialist or educator		2.1%	7
Other (please specify)		4.9%	16
		<b><i>answered question</i></b>	<b>326</b>
		<b><i>skipped question</i></b>	<b>0</b>





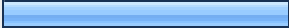
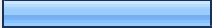







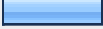




**11. Select the type of wine you drink most often, the next most often and the one you drink least often after that.**

	Most often	Next most often	Less often	Rating Average	Response Count
Port	32.5% (13)	17.5% (7)	<b>50.0% (20)</b>	2.18	40
Sherry	8.8% (3)	17.6% (6)	<b>73.5% (25)</b>	2.65	34
Madeira	4.5% (1)	27.3% (6)	<b>68.2% (15)</b>	2.64	22
Sparkling	28.4% (33)	31.9% (37)	<b>39.7% (46)</b>	2.11	116
Fruit	<b>42.4% (50)</b>	28.0% (33)	29.7% (35)	1.87	118
Blush	31.4% (38)	33.1% (40)	<b>35.5% (43)</b>	2.04	121
Rose	11.5% (6)	<b>46.2% (24)</b>	42.3% (22)	2.31	52
White	<b>71.6% (154)</b>	13.0% (28)	15.3% (33)	1.44	215
Red	0.0% (0)	<b>65.6% (107)</b>	34.4% (56)	2.34	163
Dessert wines	29.9% (23)	<b>37.7% (29)</b>	32.5% (25)	2.03	77
<i>answered question</i>					<b>326</b>
<i>skipped question</i>					<b>0</b>

**12. Does the language used to describe wine flavors on labels, wine lists and/or by wine experts make sense to you?"**

	Response Percent	Response Count
Yes 	33.4%	109
No 	15.3%	50
Sometimes 	<b>51.2%</b>	<b>167</b>
<i>answered question</i>		<b>326</b>
<i>skipped question</i>		<b>0</b>

**13. Select at least 1 (or more) wine characteristic that best describes how you like a wine to taste.**

	Response Percent	Response Count
A little bit sweet 	37.4%	122
Sweet 	27.3%	89
Very sweet 	9.2%	30
Dry (not sweet) 	13.5%	44
Fruity 	42.9%	140
Light 	31.3%	102
Heavy 	1.8%	6
Fragrant 	21.2%	69
<b>Smooth</b> 	<b>48.8%</b>	<b>159</b>
Earthy 	6.7%	22
Rich 	12.3%	40
Complex 	16.0%	52
Balanced 	35.3%	115
Full-bodied 	14.7%	48
Bold 	5.5%	18
Intense 	4.3%	14
Really, really big reds, the bigger the better 	2.1%	7
I don't understand or am confused by wine terms 	5.2%	17
<b>answered question</b>		<b>326</b>
<b>skipped question</b>		<b>0</b>

**14. Which one country produces the wines you drink most frequently (select one)?**

	Response Percent	Response Count
U.S.	67.8%	221
Canada	0.9%	3
France	8.3%	27
Italy	6.4%	21
Germany	5.5%	18
Australia	3.4%	11
Spain	0.9%	3
New Zealand	1.8%	6
South Africa	0.0%	0
Chile	0.3%	1
Argentina	1.2%	4
Other (please specify)	3.4%	11
<b>answered question</b>		<b>326</b>
<b>skipped question</b>		<b>0</b>

**15. What other countries produce wines you drink on a regular basis (select as many as you like)?**

	Response Percent	Response Count
U.S.	39.9%	130
Canada	8.9%	29
France	37.1%	121
<b>Italy</b>	<b>43.6%</b>	<b>142</b>
Germany	26.4%	86
Australia	30.7%	100
Spain	18.7%	61
New Zealand	16.6%	54
South Africa	12.6%	41
Chile	16.3%	53
Argentina	12.9%	42
Other (please specify)		18
	<b>answered question</b>	<b>326</b>
	<b>skipped question</b>	<b>0</b>



**16. Select up to 3 wine varieties or types of wine you drink on a regular basis. If more than one indicate which you drink more or less frequently.**

	Most often	Second	Third	Rating Average	Response Count
Sangria	<b>43.4% (23)</b>	32.1% (17)	24.5% (13)	1.81	53
Lambrusco	<b>55.6% (10)</b>	44.4% (8)	0.0% (0)	1.44	18
Fruit wines	<b>51.2% (42)</b>	22.0% (18)	26.8% (22)	1.76	82
Asti Spumante or other sweet sparkling wine	25.0% (11)	<b>47.7% (21)</b>	27.3% (12)	2.02	44
Dry sparkling wine or Champagne	29.9% (20)	<b>37.3% (25)</b>	32.8% (22)	2.03	67
Fruit flavored (arbor mist/wild vines, etc.)	28.6% (14)	32.7% (16)	<b>38.8% (19)</b>	2.10	49
Domestic Chablis or white table wine	34.4% (11)	28.1% (9)	<b>37.5% (12)</b>	2.03	32
Domestic Burgundy or red table wine	25.8% (8)	35.5% (11)	<b>38.7% (12)</b>	2.13	31
White Zinfandel	<b>45.5% (35)</b>	32.5% (25)	22.1% (17)	1.77	77
Other blush wine (White Merlot, White Cabernet Sauvignon, etc.)	20.6% (7)	38.2% (13)	<b>41.2% (14)</b>	2.21	34
Riesling	<b>52.5% (53)</b>	21.8% (22)	25.7% (26)	1.73	101
Gewurztraminer	26.7% (4)	13.3% (2)	<b>60.0% (9)</b>	2.33	15
Pinot Grigio/Pinot Gris	<b>37.9% (11)</b>	31.0% (9)	31.0% (9)	1.93	29
Sauvignon Blanc or Fume Blanc	<b>44.1% (15)</b>	26.5% (9)	29.4% (10)	1.85	34
Viognier	11.1% (1)	<b>55.6% (5)</b>	33.3% (3)	2.22	9
Chardonnay	32.4% (23)	<b>35.2% (25)</b>	32.4% (23)	2.00	71
Pinot Noir	14.0% (6)	<b>51.2% (22)</b>	34.9% (15)	2.21	43
Zinfandel	14.3% (6)	<b>52.4% (22)</b>	33.3% (14)	2.19	42
Shiraz/Syrah or Rhone Varieties or Blends	18.4% (7)	26.3% (10)	<b>55.3% (21)</b>	2.37	38
Merlot or Merlot-based blends	11.1% (3)	<b>48.1% (13)</b>	40.7% (11)	2.30	27
Cabernet Franc	0.0% (0)	<b>80.0% (4)</b>	20.0% (1)	2.20	5





Cabernet Sauvignon or Cabernet-based blends	26.7% (8)	33.3% (10)	<b>40.0% (12)</b>	2.13	30
Malbec	9.1% (1)	18.2% (2)	<b>72.7% (8)</b>	2.64	11
Carmenere	0.0% (0)	0.0% (0)	<b>100.0% (3)</b>	3.00	3
			Other (please specify)		27
			<b>answered question</b>		<b>326</b>
			<b>skipped question</b>		<b>0</b>

## 17. Select any wine varieties or types of wine you particularly dislike (optional).

	Response Percent	Response Count
Sangria	12.4%	27
Lambrusco	10.1%	22
Fruit wines	18.3%	40
Asti Spumante or other sweet sparkling wine	9.2%	20
Dry sparkling wine or Champagne	15.1%	33
<b>Fruit flavored (arbor mist/wild vines, etc.)</b>	<b>30.3%</b>	<b>66</b>
Domestic Chablis or white table wine	14.2%	31
Domestic Burgundy or red table wine	20.6%	45
White Zinfandel	22.9%	50
Other blush wine (White Merlot, White Cabernet Sauvignon, etc.)	11.0%	24
Riesling	6.4%	14
Sauvignon Blanc or Fume Blanc	7.3%	16
Viognier	4.6%	10
Chardonnay	12.4%	27
Pinot Noir	7.3%	16
Zinfandel	3.7%	8
Shiraz/Syrah or Rhone Varieties or Blends	11.0%	24
Merlot or Merlot-based blends	19.3%	42
Cabernet Franc	6.9%	15
Cabernet Sauvignon or Cabernet-based blends	11.9%	26

Malbec		6.9%	15
Carmenere		4.6%	10
Other (please specify)			22
		<b>answered question</b>	<b>218</b>
		<b>skipped question</b>	<b>108</b>

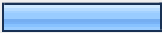





### 18. Do you like or dislike classic (often described as 'grassy') Sauvignon Blanc wines?

		Response Percent	Response Count
Like classic Sauvignon Blanc		38.3%	125
Dislike classic Sauvignon Blanc		8.6%	28
Don't know		36.5%	119
No opinion		16.6%	54
		<b>answered question</b>	<b>326</b>
		<b>skipped question</b>	<b>0</b>









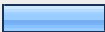
## 19. How often to you drink the following adult beverages?

	Most often	Frequently	Occasionally	Rarely	Never	Response Count
Beer	21.8% (67)	14.7% (45)	<b>22.8% (70)</b>	22.1% (68)	18.6% (57)	307
Classic cocktails (traditional martinis, bloody Mary, etc.)	5.6% (17)	13.8% (42)	<b>38.4% (117)</b>	30.2% (92)	12.1% (37)	305
Sweet cocktails and/or mixed drinks	10.8% (33)	19.6% (60)	<b>35.9% (110)</b>	21.2% (65)	12.4% (38)	306
Wine	<b>41.3% (128)</b>	25.8% (80)	25.8% (80)	4.8% (15)	2.3% (7)	310
Margaritas	7.5% (22)	13.3% (39)	<b>39.2% (115)</b>	26.6% (78)	13.3% (39)	293
Spirits straight Tequila shots, Scotch, Cognac, straight whisky, etc.)	3.9% (12)	9.9% (30)	23.7% (72)	<b>31.9% (97)</b>	30.6% (93)	304
Sweet spirits (Bourbon, spiced rum, cordials)	3.0% (9)	10.0% (30)	23.0% (69)	<b>34.0% (102)</b>	30.0% (90)	300
<i>answered question</i>						<b>320</b>
<i>skipped question</i>						<b>6</b>


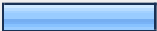












## 20. Which best describes your attitude towards beer?

	Response Percent	Response Count
Love it 	23.4%	75
<b>Like it</b> 	<b>31.6%</b>	<b>101</b>
Take it or leave it 	23.8%	76
Don't like it 	11.3%	36
I hate beer, it tastes disgusting 	9.4%	30
Don't know or no opinion 	0.6%	2
<i>answered question</i>		<b>320</b>
<i>skipped question</i>		<b>6</b>

## 21. Which style of beer do you drink most frequently?

	Response Percent	Response Count
Light 	33.0%	99
Domestic national brand 	14.0%	42
Imported pilsner or lager 	10.3%	31
Microwbrew 	11.3%	34
Wheat 	5.7%	17
Ale 	6.0%	18
Stout/porter 	4.3%	13
'Extreme' beer (high alcohol specialty beer) 	0.3%	1
I don't really know beer types. 	15.0%	45
Other (please specify)		13
<b>answered question</b>		<b>300</b>
<b>skipped question</b>		<b>26</b>

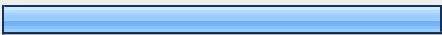
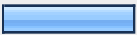
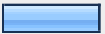
**22. What brand of beer do you drink most often? (Enter 'other' in next question if not found on this list)**

	Response Percent	Response Count
Anchor Steam	0.0%	0
Blue Moon 	15.9%	7
<b>Budweiser</b> 	<b>22.7%</b>	<b>10</b>
Coor's	0.0%	0
Corona 	11.4%	5
Guinness 	9.1%	4
Heineken 	4.5%	2
Michelob 	2.3%	1
Miller 	11.4%	5
Newcastle 	2.3%	1
Red Tail Ale 	2.3%	1
Sam Adam's 	4.5%	2
Sierra Nevada 	4.5%	2
Stella Artois 	2.3%	1
Tecate 	2.3%	1
Tsing Tao	0.0%	0
Yuengling 	4.5%	2
<i>answered question</i>		<b>44</b>
<i>skipped question</i>		<b>282</b>



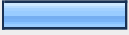
**23. What is your favorite BRAND of beer (if you don't see yours listed above).**

	Response Count
	252
<i>answered question</i>	<b>252</b>
<i>skipped question</i>	<b>74</b>

**24. When you are at home which is your primary choice for an adult beverage?**

	Response Percent	Response Count
Wine 	66.3%	212
Beer 	19.4%	62
Cocktail 	14.4%	46
<i>answered question</i>		<b>320</b>
<i>skipped question</i>		<b>6</b>

**25. When you dine out at a fine restaurant which is your primary choice for an adult beverage?**

	Response Percent	Response Count
Wine 	74.1%	237
Beer 	7.5%	24
Cocktail 	18.4%	59
<i>answered question</i>		<b>320</b>
<i>skipped question</i>		<b>6</b>







**26. When you dine out at a casual restaurant which is your primary choice for an adult beverage?**

	Response Percent	Response Count
Wine	38.8%	124
Beer	30.6%	98
Cocktail	30.6%	98
<i>answered question</i>		<b>320</b>
<i>skipped question</i>		<b>6</b>




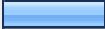




**27. When you are dining out or are at a bar or non-dining social function/party which is your primary choice for an adult beverage?**

	Response Percent	Response Count
Wine	37.2%	119
Beer	25.6%	82
Cocktail	37.2%	119
<i>answered question</i>		<b>320</b>
<i>skipped question</i>		<b>6</b>


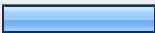





## 28. How often do you drink wine (approximately)?

		Response Percent	Response Count
Once a month or less		21.4%	68
less than 3 times a month		14.5%	46
<b>Once a week</b>		<b>22.0%</b>	<b>70</b>
2 or 3 times a week		21.7%	69
Almost every day		15.1%	48
Daily		5.3%	17
<b>answered question</b>			<b>318</b>
<b>skipped question</b>			<b>8</b>

## 29. Which of the following best describes your attitude toward selecting wines?

	Response Percent	Response Count
Nonpartisan: I'll drink anything. 	4.7%	15
Conservative: I know what I like and stick to one, or just a few, wines I know. 	10.1%	32
Tentative: I will occasionally venture out to try new wines. 	24.2%	77
Free and easy: I like a lot of different things but don't take it too seriously. 	15.1%	48
<b>Adventurous: I frequently enjoy exploring and trying new wines.</b> 	<b>31.4%</b>	<b>100</b>
Passionate about all aspects of the arts and sciences of wine. 	9.7%	31
Don't try to put me in a bucket. 	2.8%	9
Other (please specify) 	1.9%	6
<b><i>answered question</i></b>		<b>318</b>
<b><i>skipped question</i></b>		<b>8</b>

**30. Which of the following best describes your confidence level when you are considering choosing wines for the enjoyment of others (entertaining at home, gift giving, dining out)?**

	Response Percent	Response Count
Highly confident. 	16.7%	53
I know what I like. 	23.0%	73
<b>I am relatively confident but defer to someone else if I think they are more knowledgeable.</b> 	<b>29.6%</b>	<b>94</b>
Uncomfortable; overwhelmed and confused. 	5.7%	18
Timid but I try. 	17.9%	57
Embarrassed: don't dare even ask me. 	5.7%	18
Other (please specify) 	1.6%	5
	<b><i>answered question</i></b>	<b>318</b>
	<b><i>skipped question</i></b>	<b>8</b>





**31. Do you feel it is important to pair or match the wines you like with the food you eat, or vice-versa, the food you eat with the wines you like?**

	Response Percent	Response Count
I love the ideas of pairing wine and food and am relatively confident how to do it.	12.3%	39
<b>I love the idea of pairing and matching and would like to learn how to do it better.</b>	<b>41.8%</b>	<b>133</b>
It is VERY important to me to make the right match.	5.0%	16
Sometimes, it is somewhat important	24.8%	79
Not important	13.2%	42
Pairing and matching is stupid	2.8%	9
<i>answered question</i>		<b>318</b>
<i>skipped question</i>		<b>8</b>


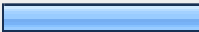




**32. Do you have any comments or suggestions you would like to share with wine experts to help them understand what they could do to improve YOUR experiences with wine?**

	Response Count
	107
<i>answered question</i>	<b>107</b>
<i>skipped question</i>	<b>219</b>

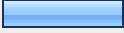
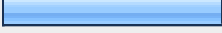





### 33. Do you prefer coffee or tea?

	Response Percent	Response Count
Coffee 	36.5%	115
Tea 	28.9%	91
Both 	30.8%	97
Neither 	3.8%	12
<b>answered question</b>		<b>315</b>
<b>skipped question</b>		<b>11</b>







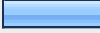
### 34. How much do you like the TASTE of coffee (even if you prefer tea)?

	Response Percent	Response Count
I love it 	43.2%	136
Yes, Like it 	29.8%	94
It's OK - Not a fan, but can drink it 	11.7%	37
Dislike the taste 	8.9%	28
Hate the taste 	6.0%	19
Don't know or never tried it 	0.3%	1
<b>answered question</b>		<b>315</b>
<b>skipped question</b>		<b>11</b>











### 35. For coffee drinkers - which selection best describes the strength and/or style of coffee you drink MOST OFTEN?

	Response Percent	Response Count
Brewed or press: Very Strong (French roast) 	17.9%	47
<b>Brewed or press: (Medium to strong ( regular Starbucks, Sumatra, etc.)</b> 	<b>33.1%</b>	<b>87</b>
Brewed: Light to medium (Columbian or light roast) 	19.4%	51
Espresso 	4.2%	11
Latte 	6.8%	18
Capuccino 	7.6%	20
Sweetened coffee drinks: frappuccino, mocha latte or anything with a sweet 'shot' 	11.0%	29
What is your favorite coffee brand or coffee house?		82
<b>answered question</b>		<b>263</b>
<b>skipped question</b>		<b>63</b>

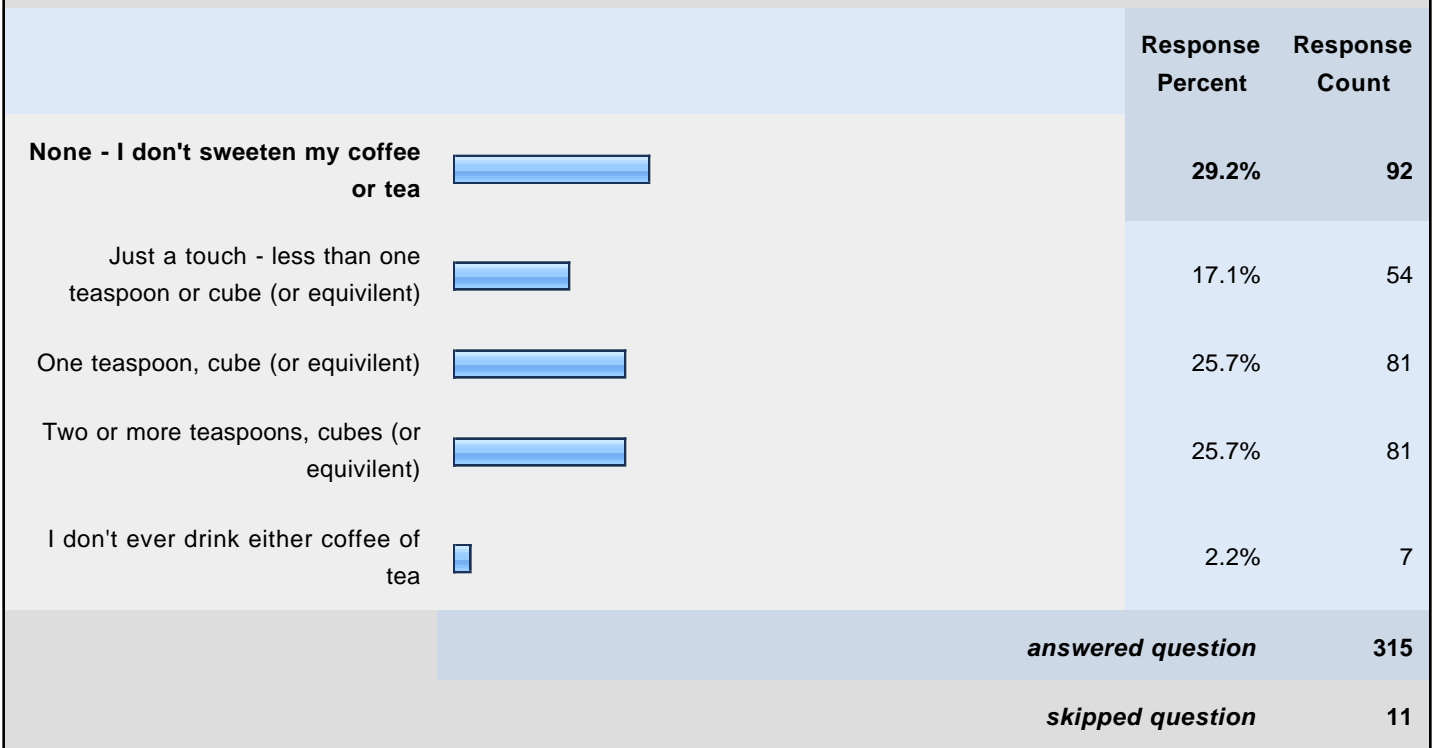
**36. For tea drinkers: which BEST describes the strength or style of tea you drink most often?**

	Response Percent	Response Count
Black tea 	24.2%	64
Jasmine, darjeeling style teas 	6.8%	18
<b>Green tea</b> 	<b>29.1%</b>	<b>77</b>
Spiced or chai teas 	10.6%	28
Chai latte 	6.8%	18
Earl Grey tea 	7.9%	21
Herb, chamomile teas 	14.7%	39
	<b><i>answered question</i></b>	<b>265</b>
	<b><i>skipped question</i></b>	<b>61</b>

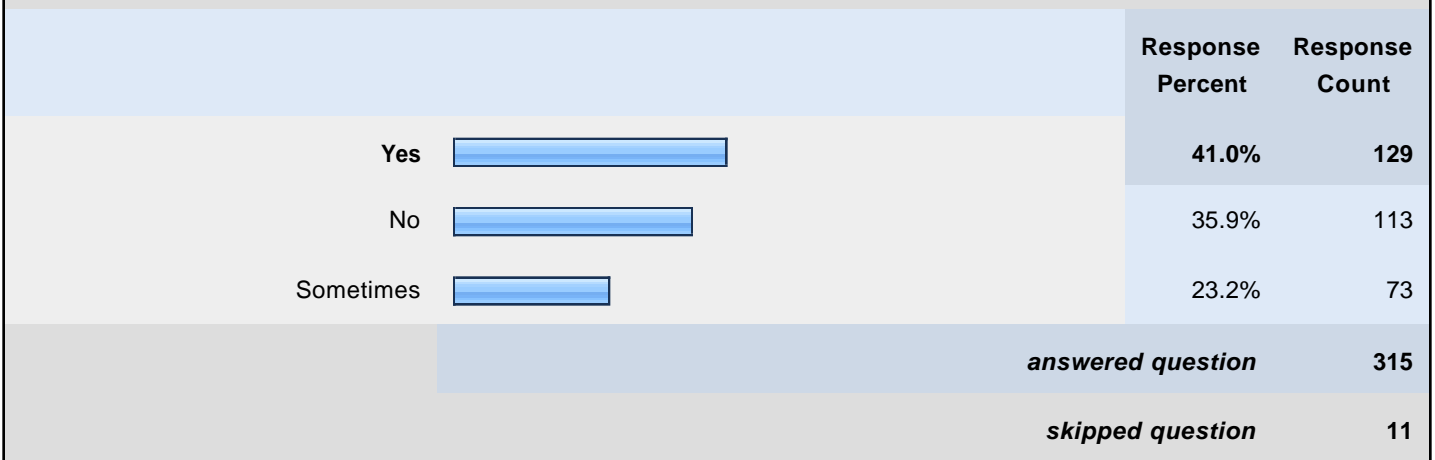
**37. General attitudes on how you react to the TASTE of artificial sweeteners (Splenda, Equal, Sweet 'n Low, Stevia, etc.) in diet sodas and/or coffee.**

		Response Percent	Response Count
They taste fine to me.		26.3%	83
I don't like the taste.		24.4%	77
Don't know or never tried them.		5.1%	16
They taste horribly bitter and yuck!! How can anyone stand them?		5.4%	17
OK but I don't like artificial ingredients in general.		15.2%	48
I use them but can tell a difference between the different types (Splenda, Equal, Sweet 'n Low, etc.).		11.7%	37
They taste different but I learned to like them and even prefer the taste now.		3.5%	11
They taste different but I learned to put up with the taste.		3.2%	10
Yuck, they taste way too sweet!		2.5%	8
Yum, they taste sweeter and I like it!		2.5%	8
		<b>answered question</b>	<b>315</b>
		<b>skipped question</b>	<b>11</b>



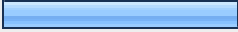


**38. How much sugar, artificial sweetener, Stevia or honey in your coffee or tea even if you rarely, or used to, drink it?**




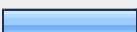

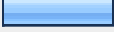


**39. Do you ever add flavored creamers or shots like; almond, hazelnut, vanilla, caramel or Irish cream to your coffee?**



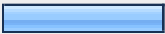
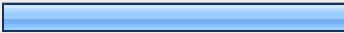


**40. How much Cream/Milk/Creamer do you put in your coffee or tea (approximately) even if you only rarely, or used to, drink it?**

	Response Percent	Response Count
None (Black) 	22.2%	70
Light – less than a teaspoon 	16.5%	52
<b>Medium – 2 teaspoons</b> 	<b>35.6%</b>	<b>112</b>
Lots - 3 or more teaspoons 	21.3%	67
Don't know 	4.4%	14
<b>answered question</b>		<b>315</b>
<b>skipped question</b>		<b>11</b>

**41. How much do you like salt? Try to answer this from a TASTE standpoint regardless of the health issues regarding sodium intake.**

	Response Percent	Response Count
People sometimes give me a hard time because I use so much. 	7.0%	22
I LOVE salt but try to keep it under control. 	20.0%	63
<b>I like some extra but not too much.</b> 	<b>27.0%</b>	<b>85</b>
I HATE salt! 	1.9%	6
Take it or leave it – food is usually OK as is. 	16.2%	51
I cook with it but rarely add more at the table. 	22.5%	71
I avoid salt for health reasons. 	5.4%	17
<b>answered question</b>		<b>315</b>
<b>skipped question</b>		<b>11</b>


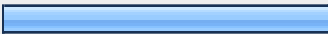

**42. How much do you like Salted Snacks like nuts, pretzels, potato chips (even though you may avoid them for other reasons)?**

		Response Percent	Response Count
Yum! I am addicted to salty snacks like that.		23.8%	75
<b>Yeah, I like salty snacks.</b>		<b>51.7%</b>	<b>163</b>
They are OK.		17.8%	56
Actually I find most snacks like that too Salty.		6.7%	21
		<b>answered question</b>	<b>315</b>
		<b>skipped question</b>	<b>11</b>

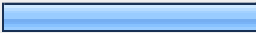
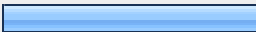




**43. Do you have allergies or sensitivities to any of the following? (Check one or more)**

	Response Percent	Response Count
no	67.6%	213
wheat	0.6%	2
soy	0.3%	1
gluten	0.3%	1
dairy	2.9%	9
mold	10.2%	32
dust	12.7%	40
nuts	0.3%	1
peanuts	0.6%	2
shellfish	2.5%	8
legumes	0.3%	1
sulfites	1.9%	6
grass or other vegetation	8.9%	28
histamines	5.7%	18
I think so but not diagnosed	4.8%	15
Other allergies (please specify)	7.9%	25
<b>answered question</b>		<b>315</b>
<b>skipped question</b>		<b>11</b>

**44. Is there any history of heart disease, hypertension or high blood pressure in your immediate family (your spouse, your parents or your grandparents)?**

	Response Percent	Response Count
Yes 	47.9%	151
No 	49.2%	155
Don't know 	2.9%	9
<b>answered question</b>		<b>315</b>
<b>skipped question</b>		<b>11</b>

**45. Do you know if your Mother had morning sickness, illness or health issues when pregnant with you?**

	Response Percent	Response Count
No 	38.4%	121
Not sure 	38.4%	121
Yes but I don't know if it was severe or not. 	7.0%	22
Yes, a little bit 	9.5%	30
Yes, moderate 	2.9%	9
Yes, severe 	3.8%	12
<b>answered question</b>		<b>315</b>
<b>skipped question</b>		<b>11</b>

**46. I am filling out the CONTACT INFORMATION and request the following consideration(s) - select any or all:**

	Response Percent	Response Count
Consumer Wine Evaluator application (you must complete all fields in the Contact Information)	27.6%	82
Sign me up for everything (you must complete all fields in the Contact Information)	26.6%	79
<b>Sign me up for the PRIZE DRAWING for completing the survey (fill in name, e-mail address and phone)</b>	<b>62.3%</b>	<b>185</b>
Sign me up for updates and information on the special events, wine evaluation results and restaurants, retail stores, e-tailers and hotels where I can go to purchase award-winning wines from the Consumer Wine Awards at Lodi (e-mail address only)	24.2%	72
NO THANKS, JUST TAKE ME TO THE COMPLETION PAGE.	28.3%	84
	<b>answered question</b>	<b>297</b>
	<b>skipped question</b>	<b>29</b>

**47. US Resident CONTACT INFORMATION \*\* Your contact information will not be used in any way other than as stated above.\*\***

	Response Percent	Response Count
Name: <input type="text"/>	99.2%	234
Address: <input type="text"/>	89.4%	211
Address 2: <input type="text"/>	14.0%	33
City/Town: <input type="text"/>	90.7%	214
State: <input type="text"/>	91.1%	215
ZIP/Postal Code: <input type="text"/>	91.1%	215
Country: <input type="text"/>	89.0%	210
Email Address: <input type="text"/>	98.7%	233
Phone Number: <input type="text"/>	93.6%	221
<b>answered question</b>		<b>236</b>
<b>skipped question</b>		<b>90</b>

**48. CANADA Resident CONTACT INFORMATION**

	Response Percent	Response Count
Name: <input type="text"/>	0.0%	0
City/Town: <input type="text"/>	0.0%	0
Province: <input type="text"/>	0.0%	0
Country: <input type="text"/>	0.0%	0
Email Address: <input type="text"/>	0.0%	0
Phone Number: <input type="text"/>	0.0%	0
<b>answered question</b>		<b>0</b>
<b>skipped question</b>		<b>326</b>