

Tesco takes 25% off only some wines

22 Jul 2012 by Jancis Robinson

26 Jun - Ben Coffman writes to point out 'They have dramatically increased the number of wines designated as "fine wines" to cover almost everything about around £11. These are not discounted online. Poor show; and worth pointing out in your article more forcefully' Consider it done.

25 Jun - From today until next Tuesday 31 July it is Tesco's turn to give a discount of 25% to all those buying at least six bottles of wine in their UK stores (except for those in alcohol-conscious Scotland) .

You might like to take a look at our reviews of 96 of their current offerings in [Tesco's summer collection](#), although it is worth noting that this promotion specifically excludes what they call their 'fine wines' (though, oddly, it includes their own label wines designated Tesco Finest*)..

Note too that by no means all of the 96 qualify as wine; they include eight reduced-alcohol concoctions of which only one, [J P Chenet, Light Colombar/Chardonnay NV](#), was given more than 14.5 points out of 20 from me (and several languished at 12 and 13). This is a blend of half full-strength wine and half the same blend completely dealcoholised using the [spinning cone](#) technique. It is certainly not recommended as a serious alternative to wine, only as a dry liquid for those determined to slash their alcohol intake but not able to resist drinking something that looks and feels reasonably like wine.

Mind you, more delicious would be a small amount of real wine (or a larger amount of Moscato d'Asti at 5.5%) plus a properly alcohol-free drink. I was served water flavoured by rind-less cucumber slices and a spring of mint the other day and loved it.