

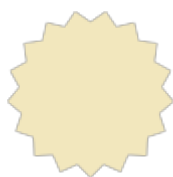


Written by
Alder Yarrow
18 Mar 2014

IPOB - the tasting that became a movement

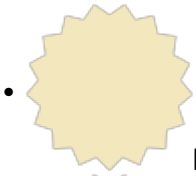


It began on a whim and has become a focal point for the conversation about where California wine is going. The tasting known as In Pursuit of Balance, held last week at Bluxome Street Winery in San Francisco (see below), and six weeks ago in New York, has now become...



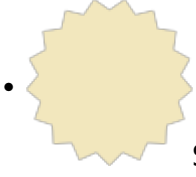
MOST POPULAR
£17

Annual membership Perfect for wine lovers £85 annual Join Save



•

Monthly membership Perfect for wine lovers £8.50 monthly [Join](#)



•

Still unsure? Find out more about membership and the Jancis Robinson Team.

[Find out more](#)